

FIFTH THIRD BANK

European Representative Office Privacy Notice

1. Company issuing this Notice

Fifth Third Bank, National Association Representative Office, 33 Queen Street, Suite 05-110, London, United Kingdom, EC4R1AP, is registered UK establishment in England and Wales under registration number FC031796. Fifth Third Bank, National Association is incorporated with limited liability in the United States of America, under the laws of the United States (charter number 25190). Fifth Third Bank, National Association is a subsidiary of Fifth Third Bancorp, a publicly-traded company, headquartered in Cincinnati, Ohio.

2. About this Notice

At Fifth Third Bank, National Association, we take the protection of your Personal Data very seriously. This Notice applies to the processing of your Personal Data by the Representative Office of Fifth Third Bank, National Association (hereafter, "**Fifth Third**"). The Notice provides an overview of how Fifth Third processes your Personal Data. "**Personal Data**" means any information relating to an identified or identifiable natural person. This typically includes information such as your name, email address, telephone number, but can also include information such as bank account information or video and sound recordings. Fifth Third is obliged to provide this Notice to data subjects within the meaning of the General Data Protection Regulation whose Personal Data Fifth Third processes.

3. Personal Data That We Process

Fifth Third processes the Personal Data of agents, employees, or other designated contact persons of current, former or future business customers of Fifth Third. This Personal Data may include:

- Name, title, company, postal address, email address, telephone number, and job function.

4. Where we Collect Personal Data

Fifth Third may collect Personal Data from our customers, suppliers, third party referrals, public databases such as LinkedIn, credit reference agencies, government records, and other financial institutions.

5. Purpose for Processing of Personal Data

Fifth Third processes Personal Data for the following purposes:

- Maintaining and building customer relationships and other business development activities;
- Sending communications by various methods, such as mail, email, telephone, fax, and other channels;
- Providing customer service support, including resolving issues and complaints;
- Event management, including sending invitations to individuals;

- Internal analysis and research to help develop and improve our services;
- Compliance with contractual, legal and regulatory obligations;
- Providing individuals acting on behalf of current, former or future business customers with information about products and services that may be of interest.

6. Legal Justification for Processing

Fifth Third processes Personal Data on the following legal bases:

- Performing our obligations under contracts with Customers;
- Performing a legal obligation to which we are subject;
- Pursuing our legitimate business interests and those of third parties. A legitimate interest will only apply where we consider that it is not outweighed by an individual's interests or right related to protection of their Personal Data.

7. Storage Period

Fifth Third will retain Personal Data of individuals covered by this Notice for as long as required to perform the purposes for which the data was collected, depending on the legal basis on which that data was obtained and/or whether additional legal or regulatory obligations mandate that we retain the Personal Data.

8. How does Fifth Third disclose Personal Data?

Fifth Third will only disclose your Personal Data as described in this Notice.

We disclose your Personal Data to affiliates of Fifth Third as necessary to provide you with business support or for administrative purposes.

Fifth Third will only disclose your Personal Data to other data controllers that process the Personal Data for their own purposes if necessary and permitted by applicable law. Fifth Third may disclose your Personal Data to third parties when obligated or permitted to do so by law and in order to investigate, prevent, or take action regarding suspected, or actual unlawful activities, including but not limited to fraud and situations involving potential threats to the physical safety of any person, or to authorities or law enforcement agencies to comply with legal obligations or to support external audits.

Some of the recipients of your Personal Data listed above may be located in countries outside the EU/EEA that do not offer the same level of protection with regard to Personal Data as required in the EU/EEA and where there is no adequacy decision by the European Commission. In that case Fifth Third will ensure an adequate level of data protection by appropriate safeguards, e.g. EU Model Clauses. If you would like to obtain a copy of the safeguard that Fifth Third uses, please contact us at **PrivacyOfficelInbox@53.com**.

9. Which security measures has Fifth Third implemented?

We have put in place appropriate technical and organizational security measures to protect your Personal Data from unlawful destruction, loss, alteration, unauthorized disclosure, or access. In addition, we limit access to your Personal Data to those employees who have a business need to know.

10. What are your statutory rights?

You have a number of rights regarding the processing of your Personal Data by Fifth Third, if the statutory requirements are fulfilled. You may:

- Request access to the Personal Data that we process about you;
- Request rectification of your Personal Data;
- Request erasure of your Personal Data;
- Request restriction of processing of your Personal Data,
- Request to receive your Personal Data in a structured, commonly used and machine-readable format (right to data portability), or
- Withdraw any future consent with future effect.

For more information on your rights and its requirements and exceptions, please see the information provided by the EU Commission at: https://ec.europa.eu/info/law/law-topic/data-protection/reform_en

Please direct all your requests to exercise your rights above to: PrivacyOfficeInbox@53.com.

Further, you may submit a complaint to the responsible data protection supervisory authority if you believe that we cannot sufficiently help you.